



About The Hermosas:

Is a Spanish written blog dedicated to supporting and empowering women who need a space where they can be heard, valued and find the tools to synergize that wonder woman we have inside. The Hermosas started in September 2011, but officially and uninterruptedly was released in April 2012 reaching the Hispanic market in the U.S. and other Latin America countries. Our audience is divided into 95.2% female and 4.8% in men in ages between 18-55 years.

Alejandra Ramirez:

Latina women, wife, employee, daughter, stepmom, blogger, engineer and friend who is constantly balancing her life to be able to enjoy it and share it with her loved ones.

Stats:

- Monthly Unique Visitors: **7.4K**
- Instagram Followers: **178**
- Monthly Page Views: **11.2K**
- Facebook Fans: **1.4K**
- Google Page Rank: **1**
- Twitter Followers: **985**
- Alexa: **904K**
- Pinterest Followers: **298**
- Klout Score: **61**
- Google +: **123**

I worked with:

Blog Baby Center en Español, Dove, Huggies, Nuvo TV, Johnson & Johnson, MaLo Underwear, Nivea, Kleenex, Telcel USA, Butterfly Kiss, Angel Soft, SC Johnson, Aveeno Active Naturals and Crest, Bedoyecta.

Memberships/ Affiliations:

- Las Blogueras
- Latina Mom Bloggers
- Latina Bloggers Connect
- Latina Lifestyle Bloggers
- Blogs By Latinas
- Social Fabric
- She Heard
- Hispano Bloggers

What do I offer?

- Available Ads spaces
 - **Size** 125 x 125 125 x 600 300 x 250 160 x 600 468 x 60
 - **Prices (Monthly)** **(\$30.00)** **(\$50.000)** **(\$75.00)** **(\$100.00)** **(\$125.00)**
- Sponsored Giveaways and Products Reviews: **\$100.00**
- Sponsored Post: **\$125.00**
- Twitter Party host: **\$200.00**
- Event Hosting: **\$800.00**

For more information, contact me at: contact@thehermosas.com