



**About The Hermosas:**

Is a lifestyle Spanish written blog dedicated to support and empower women who need a space where they can be heard, valued and find the tools to synergize that wonder woman we have inside. The Hermosas started in September 2011, but officially and uninterruptedly was released in April 2012 reaching the Hispanic market in the U.S. and other Latin America countries. Our audience is divided into 95.2% female and 4.8% in men in ages between 18-55 years. Our main topics are **“women, family, motherhood, home and career”**.

**Alejandra Ramirez:**

Latina women, wife, employee, daughter, stepmom, blogger, engineer and friend who is constantly balancing her life to be able to enjoy it and share it with her loved ones.

**Stats:**

Monthly Unique Visitors: <b>9.7K</b>	Facebook Fans: <b>1.5K</b>
Monthly Page Views: <b>13.9K</b>	Twitter Followers: <b>1.2</b>
Google Page Rank: <b>2</b>	Pinterest Followers: <b>361</b>
Alexa: <b>498K</b>	Instagram Followers: <b>296</b>
Klout Score: <b>62</b>	Google +: <b>193</b>

**I worked with:**

Blog Baby Center en Español, Dove, Huggies, Nuvo TV, Johnson & Johnson, MaLo Underwear, Nivea, Kleenex, Telcel USA, Butterfly Kiss, Angel Soft, SC Johnson, Aveeno Active Naturals and Crest, StateFarm, Clearblue.

**Memberships/ Affiliations:**

- Las Blogueras
- Latina Mom Bloggers
- Latina Bloggers Connect
- Latina Lifestyle Bloggers
- Blogs By Latinas
- Social Fabric
- She Heard
- Hispano Bloggers
- Clever Collective Girls

**What do I offer?**

- Available Ads spaces
  - 125 x 125      125 x 600      300 x 250      160 x 600      468 x 60
- Sponsored Giveaways and Products Reviews
- Sponsored Post
- Twitter Party Host
- Event Hosting
- Social Media amplification for every post, giveaway, review, twitter party and event.

For more information and rates, contact me at: [contact@thehermosas.com](mailto:contact@thehermosas.com)